



CITY OF SANTA MONICA OAKS INITIATIVE NOTICE

NOTICE TO APPLICANTS, BIDDERS, PROPOSERS AND OTHERS SEEKING DISCRETIONARY PERMITS, CONTRACTS, OR OTHER BENEFITS FROM THE CITY OF SANTA MONICA

Santa Monica's voters adopted a City Charter amendment commonly known as the Oaks Initiative. The Oaks Initiative requires the City to provide this notice and information about the Initiative's requirements. You may obtain a full copy of the Initiative's text from the City Clerk.

This information is required by City Charter Article XXII—Taxpayer Protection. It prohibits a public official from receiving, and a person or entity from conferring, specified personal benefits or campaign advantages from a person or entity after the official votes, or otherwise takes official action, to award a "public benefit" to that person or entity. The prohibition applies within and outside of the geographical boundaries of Santa Monica.

All persons or entities applying or receiving public benefits from the City of Santa Monica shall provide the names of trustees, directors, partners, and officers, and names of persons with more than a 10% equity, participation or revenue interest. An exception exists for persons serving in those capacities as volunteers, without compensation, for organizations exempt from income taxes under Section 501(c)(3), (4), or (6), of the Internal Revenue Code. However, this exception does not apply if the organization is a political committee or controls political committees. Examples of a "public benefit" include public contracts to provide goods or services worth more than \$25,000 or a land use approval worth more than \$25,000 over a 12-month period.

In order to facilitate compliance with the requirements of the Oaks Initiative, the City compiles and maintains certain information. That information includes the name of any person or persons who is seeking a "public benefit." If the "public benefit" is sought by an entity, rather than an individual person, the information includes the name of every person who is: (a) trustee, (b) director, (c) partner, (d) officer, or has (e) more than a ten percent interest in the entity. Therefore, if you are seeking a "public benefit" covered by the Oaks Initiative, you must supply that information on the Oaks Initiative Disclosure Form. This information must be updated and supplied every 12 months.



CITY OF SANTA MONICA
OAKS INITIATIVE DISCLOSURE FORM

In order to facilitate compliance with the requirements of the Oaks Initiative, the City compiles and maintains certain information. That information includes the name of any person or persons who is seeking a "public benefit." If the "public benefit" is sought by an entity, rather than an individual person, the information includes the name of every person who is: (a) trustee, (b) director, (c) partner, (d) officer, or has (e) more than a ten percent interest in the entity.

Public benefits include:

- 1. Personal services contracts in excess of \$25,000 over any 12-month period;
2. Sale of material, equipment or supplies to the City in excess of \$25,000 over a 12-month period;
3. Purchase, sale or lease of real property to or from the City in excess of \$25,000 over a 12-month period;
4. Non-competitive franchise awards with gross revenue of \$50,000 or more in any 12-month period;
5. Land use variance, special use permit, or other exception to an established land use plan, where the decision has a value in excess of \$25,000;
6. Tax "abatement, exception, or benefit" of a value in excess of \$5,000 in any 12-month period; or
7. Payment of "cash or specie" of a net value to the recipient of \$10,000 in any 12-month period.

Name(s) of persons or entities receiving public benefit:
Downtown Santa Monica, Inc.

Name(s) of trustees, directors, partners, and officers:
See Board of Directors List Attached

Name(s) of persons with more than a 10% equity, participation, or revenue interest:
None

Prepared by: Carolyn LaRocca Title: CEO

Signature: [Handwritten Signature] CEO Date: Dec. 18, 2017

Email: kathleen@downtownsm.com Phone: 310-393-8355

FOR CITY USE ONLY:
Bid/PO/Contract # _____ Permit # _____

DOWNTOWN SANTA MONICA, INC.
2017/2018
BOARD OF DIRECTORS

Andy Agle
City Appointee
Housing & Economic Development
City of Santa Monica
1685 Main Street
Santa Monica, CA 90401
310-458-8743
agle@downtownsm.com

Bruria Finkel
City Appointee
1225 Hill Street
Santa Monica, CA 90405
310-251-4299
finkel@downtownsm.com
02/08/2011 – 6/30/2016

Joshua Gilman
Zone 1
Walter N. Marks, Inc.
8758 Venice Blvd., Suite 100
Los Angeles, CA 90034
310-204-1865
gilman@downtownsm.com
07/01/2016 – 06/30/2020

Patricia Hoffman
Vice Chair
City Appointee
829 Harvard Street
Santa Monica, CA 90403
310-829-9472
hoffman@downtownsm.com
01/18/2000 – 06/30/2016

Noreen Husain
Zone L
Palisades
11766 Wilshire Blvd., Suite 1150
Los Angeles, CA 90025
925-895-7154
husain@downtownsm.com
07/01/2016 – 06/30/2020

Julia Ladd
Chair
Zone 2
Santa Monica Place
395 Santa Monica Place
Santa Monica, CA 90401
310-260-8300
ladd@downtownsm.com
7/1/2012 – 6/30/2018

Juan Matute
Vice Chair
City Appointee
1435 26th Street, Unit 10
Santa Monica, CA 90404
310-947-2947
matute@downtownsm.com
10/14/2014 - 06/30/2018

Alan Mont
At Large
127 Esparta Way
Santa Monica, CA 90402
818-261-8172
mont@downtownsm.com
9/22/2016 – 6/30/18

Rob Rader
Secretary/Treasurer
City Appointee
Ovation LLC
12910 Culver Blvd., Suite J
Marina Del Rey, CA 90066
310-430-7575, 310-401-3198
rader@downtownsm.com
7/01/2002 – 6/30/2018

Scott Schonfeld
Vice Chair
Zone 3
Linwood Ventures
1640 5th Street, Suite 101
Santa Monica, CA 90401
310-422-9042
schonfeld@downtownsm.com
07/01/2016 – 06/30/2020

Barry Snell
Vice Chair
City Appointee
Accounting Firm of Barry A. Snell
2020 Delaware Avenue, Unit 2
Santa Monica, CA 90404
310-621-9961 cell
snell@downtownsm.com
8/28/2012 – 6/30/2016

DOWNTOWN SANTA MONICA, INC.
2017/2018
BOARD OF DIRECTORS

Barbara Tenzer

At Large

Tenzer Commercial Brokerage

1334 Third Street Promenade, Suite 306

Santa Monica, CA 90401

310-395-8383

tenzer@downtownsm.com

12/04/2008 – 6/30/2018

Johannes Van Tilburg

City Appointee

Van Tilburg, Banvard & Soderbergh, AIA

1738 Berkeley Street

Santa Monica, CA 90404

310-394-0273

vantilburg@downtownsm.com

9/09/2003 – 6/30/2018