

## Vernice Hankins

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**From:** Council Mailbox  
**Sent:** Tuesday, August 27, 2019 1:30 PM  
**To:** City Council Distribution Group  
**Cc:** councilmtgitems; Rick Cole; Katie E. Lichtig; Debbie Lee  
**Subject:** FW: Agenda Item C.3 - Oppose as Written

Council-

Please see the below email regarding the privacy policy.

Thank you,

Stephanie

**From:** Ann Maggio [mailto:annmaggio@gmail.com]  
**Sent:** Tuesday, August 27, 2019 12:03 PM  
**To:** Council Mailbox <Council.Mailbox@SMGOV.NET>  
**Subject:** Agenda Item C.3 - Oppose as Written

Dear City Council and Mayor,

It is not okay to share citizen data with non-profits, contractors, researchers, vendors, etc. A citizen has the right to address their government without the intrusion of the aforementioned groups being provided access to an individual's positions. A resident's tax dollars should not be used to work against these positions.

The new policy before you includes the following statements.

1. "We also seek to aggregate or otherwise de-identify personal data, when possible, whenever it is not necessary to store or share personally identifiable data elements." - To this statement we respond with a recent article in the NY Times where data scientists have proven the de-identification myth.  
[https://www.nytimes.com/2019/07/23/health/data-privacy-protection.html?em\\_pos=small&ref=headline&nl\\_art=4&te=1&nl=upshot&emc=edit\\_up\\_20190725%3Fcampaign\\_id%3D29&instance\\_id=11161&segment\\_id=15544&user\\_id=7a11f9ae0365e06ac6111d6830d83d10&regi\\_id=79116004emc%3Dedit\\_up\\_20190725&fbclid=IwAR3cv6zcoz4K0Zlcp7hKH8Jsr\\_jnQM8nK6L37QUvcSmdoH6xKm2oswDgaAY](https://www.nytimes.com/2019/07/23/health/data-privacy-protection.html?em_pos=small&ref=headline&nl_art=4&te=1&nl=upshot&emc=edit_up_20190725%3Fcampaign_id%3D29&instance_id=11161&segment_id=15544&user_id=7a11f9ae0365e06ac6111d6830d83d10&regi_id=79116004emc%3Dedit_up_20190725&fbclid=IwAR3cv6zcoz4K0Zlcp7hKH8Jsr_jnQM8nK6L37QUvcSmdoH6xKm2oswDgaAY)

2. "Certain of the third parties with whom the City contracts may, however, market aggregated, anonymized data derived in whole or in part from City data. "

Sharing with government agencies

3. We may share information with other government agencies, external service providers, researchers, contracted vendors, and others to perform city functions and comply with applicable laws. We ask third parties to abide by our privacy principles when handling data provided by the City. In many cases, we require compliance through contractual obligations that include: (a) providing notice when information is collected and

used on our behalf by contracted third parties; and (b) directing that contracted third parties agree to and follow our contractual privacy requirements. "

The 15 Pr/marketing firms you contracted with on March 23rd and all other vendors you may be approving to share our pii is unacceptable.

Do not approve this policy.

Ann Maggio Thanawalla  
SM Privacy Coalition